

incuda Best Practice Sharing

The E-Commerce is growing fast and its data-driven

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incuda Background:

incuda provides a Business Intelligence (BI) platform and expertise for retailers and supports them in going from data insights to full governance of strategy, tactics and operations. We enable ***fast change from a traditional retail business to data-driven business***. We help our clients to stay focused on business by handling:

- End-to-end Business Intelligence transition
- Data integration
- Business Intelligence operations

Our customers can benefit from our retail focused platform as well as market ready, proven, and agile solutions which can be adapted to their business needs in **no time**. The flexibility and openness of the platform enables further extensions and customizations on demand.

At incuda we believe that data not only helps to drive change, but also supports in making better decisions every day.



In the Ecommerce News Magazine, one of our founders Tobias Krebbs explains about **the importance of up-to-date and flexible data for retailers in the fast-growing eCommerce**.

With the increasing number of retailers taking advantage of the eCommerce to serve multiple markets, this has pushed for a rise in demand for BI platforms. Tobias describes how with incuda BI is fast in providing up to date information and linking data from many sources.

Enjoy reading the article!

If you're interested in the topic, schedule a free discovery call with one of our specialists at [info\[at\]incuda.com](mailto:info[at]incuda.com)

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